

Fast-growing Christie Campus Health Hires New External Affairs Executive

(Lexington, MA)-- Nick Motu has joined Christie Campus Health (CCH) as Executive Vice President of Business Development and External Affairs, bringing over 25 years of executive behavioral health care management experience to the fast-growing Massachusetts-based company that provides mental health and wellness services to college students across the country.

Motu will be responsible for supporting growth of the company which now serves the needs of over half a million students at colleges and universities nationwide. In addition to supporting business development, he'll lead media relations and government affairs for Christie Campus Health.

"During my career, helping young people has been a passion. It's a privilege to join Christie Campus Health whose ownership and staff share that passion. Their clinical and business expertise in providing mental health and wellness services to young people is best in class," Motu said. "The breadth of CCH's service continuum is unparalleled and should be available to any student who needs it especially because COVID has created skyrocketing levels of anxiety, isolation, stress and uncertainty among college students."



Nick Motu

During the 26 years prior to joining Christie Campus Health, Motu served in a number of executive roles at the Hazelden Betty Ford Foundation (HBFF), the nation's largest non-profit provider of addiction services. Most recently he was Vice President and Chief External Affairs Officer managing business development, marketing, media relations/communications, government affairs and public advocacy.

"We're pleased that Nick chose to continue his career at Christie Campus Health," said Kate Begley, CCH CEO. "He joins a fast-growing team of experts in public health, clinical psychology, student health insurance and higher education policy, a team committed to student success. Our team has created an evidence-based program that integrates with on-campus resources to ensure students have the same great access to mental health care whether they are on campus, home on break or traveling abroad, 24/7."

During Motu's tenure at HBFF the organization grew from 7 regional sites to 17 and from \$110M to \$220M in revenue. He was on the management team that successfully merged Hazelden with the Betty Ford Clinic, managed the transition to a new commercial insurance business model, launched the organization's Government Affairs and Advocacy initiative, led the partnership between Emory Health and HBFF and directed new website development and data-driven marketing efforts.

Prior to his most recent role at HBFF, Motu served for 10 years as the non-profit's Publisher--the largest publisher of prevention, addiction treatment and recovery content in the world. During his tenure, Motu led the company's transition from a print to electronic publisher of consumer products, professional curricula and web-based apps. He also managed the company's successful launching of 17 evidence-based prevention curricula (the most recognized by the Substance Abuse and Mental Health Services Administration (SAMHSA), recovery apps that received national recognition, and was instrumental in securing numerous federal and state government grants and projects.

About Christie Campus Health

Based in Lexington, Massachusetts, the management of Christie Campus Health has decades of experience in college student health and is solely focused on partnering with colleges and universities to deliver efficient, high-quality mental health services to students. In response to the campus mental health crisis, Christie Campus Health's team of experts in public health, clinical psychology, student health insurance and higher education policy, came together to create a solution that would help colleges and universities improve the way they support student mental health. They developed CONNECT@College, the market's only single-vendor, comprehensive solution that expands counseling center capacity and helps colleges reach and support students in need. Contact www.christiecampus.com for more information.

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